

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Pennsylvania Chapter

Live CME/CEU Webinar & Teleconference – Free!

Topic: Health Literacy: A Path to Improving Health Communication and Helping Families Address Obesity

Presenter: Terry C. Davis, PhD. - Professor, Departments of Medicine and Pediatrics; Louisiana State University Health Sciences Center

Date: Wednesday, April 9, 2014 from: 12:15 - 1:30 p.m.
For Physicians and the Entire Practice Staff

Pennsylvania Chapter

Rose Tree Corporate Center II
1400 N. Providence Road
Suite 3007
Media, PA 19063-2043
Phone: 484/446-3000
800/337-2227
Fax: 484/446-3255
Email: paaap@paaap.org
www.paaap.org

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Email: syunghans@paaap.org

This activity is approved for AMA PRA Category I Credit™.

Objectives — At the conclusion of the activity, participants should be able to:

- Discuss prevalence of low literacy and low health literacy in Pennsylvania and U.S.
- Discuss the impact of low health literacy on pediatric healthcare and outcomes
- Identify practical strategies to improve health communication and pediatric obesity challenges
- List key steps in educating parents and evaluating patient education materials

Time for your questions and answers

Please complete and fax this form to 484-446-3255 or email to icolon-burchette@paaap.org

Webinar link and teleconference number will be emailed prior to the event.

Name: _____ **Circle: MD DO RN MA CRNP PA**

Practice Name: _____

Mailing Address: _____

City: _____ **Pennsylvania** **Zip:** _____

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E-mail: _____

_____ (number) participants will join this presentation from my practice:

____ Pediatricians ____ Family Physicians ____ CRNPs ____ PAs ____ Nurses
____ Office Managers ____ Office Staff ____ Other

I will join by:

____ **Teleconference (by phone)**

____ **Webinar (by computer with sound via phone)**

Handouts and CME/CEU:

____ **E-mail me** the pre and post tests, CME/CEU form, and handouts

____ **Send me hard copy (paper)** pre and post tests, CME/CEU form, handouts

Sandy McDonnell, MSN, RN, CRNP - Director, EPIC® - PA Immunization Education Program
PA Chapter, American Academy of Pediatrics (PA AAP); Rose Tree Corporate Center II
1400 North Providence Road; Suite 3007; Media, PA 19063
Phone: 484-446-3069 **Fax:** 484-446-3255 **Email:** smcdonnell@paaap.org